

Board Governance & Executive Leadership Suite

Governance must keep pace with the decisions Boards are now asked to make.



➤ **Digital Transformation
for Executives**

LAGOS · MOMBASA · HARARE



➤ **Digital Resilience
for Directors**



➤ **Artificial Intelligence
for Directors**



➤ **Cyber Resilience
for Executives**

MOMBASA · HARARE · LAGOS

**Executive programmes for Boards and senior leaders
navigating AI, digital transformation and resilience.**



Governance Has a New Agenda

The responsibilities of Boards and Executive Committees are changing.

Artificial Intelligence is influencing decisions. Digital investment is expected to transform, not merely digitise. Dependence on technology, data and third parties keeps growing — and cyber disruption can become business disruption within hours. Each of these forces now reaches the Boardroom.

More Boardroom decisions now carry a significant technology dimension.

- * Should we invest in Artificial Intelligence — and where will it create measurable value?
- * Are our digital investments genuinely transforming the organisation, or simply digitising it?
- * How exposed is the business to technology and cyber disruption?
- * Are our most critical business services sufficiently resilient?
- * What should the Board govern, and what evidence gives the Board confidence?

“These are no longer questions for technology leaders alone. They are Board governance questions.”

YOU DO NOT NEED TO BECOME A TECHNOLOGIST

Directors already bring deep expertise in strategy, finance, risk and governance. The requirement is not technical mastery — it is enough understanding to ask the right questions and hold management accountable. Each programme is anchored to one real, assessed case organisation, worked through until participants defend an evidence-based decision in a live Board or Committee simulation.

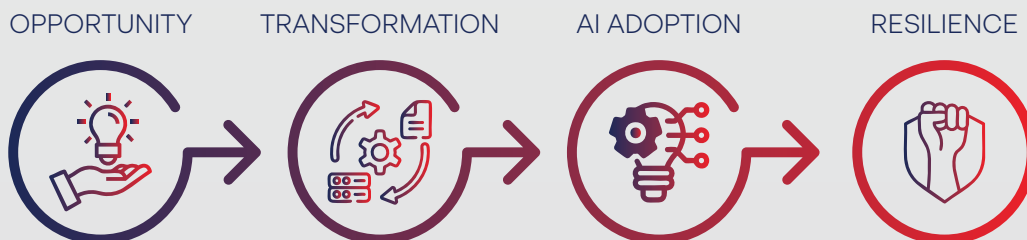
One Suite. Four Governance Conversations.

The four programmes can be taken independently, or as a connected pathway — moving a Board from understanding disruption, to transforming with discipline, to adopting AI responsibly, to governing the resilience that underpins all of it.

PROGRAMME	DURATION	FOCUS
Digital Transformation for Executives	3 Days 7 Sessions	Governing transformation investment
Digital Resilience for Directors	2 Days 6 Sessions	Cyber resilience as a business outcome
AI for Directors	2 Days 6 Conversations	AI strategy & measurable value
Cyber Resilience for Executives	4 Days 12 Sessions	Building a cyber risk programme

HOW THE PROGRAMMES CONNECT

Cyber Resilience for Executives and Digital Resilience for Directors share one approach at two altitudes — one builds and runs an enterprise cyber risk programme, the other equips the Board to govern it. AI for Directors and Digital Transformation apply the same logic to AI and transformation investment.



Digital Transformation for Executives

Understand what is changing. Lead the transformation.

A Board reviewing a transformation update once a year, disconnected from the rest of the portfolio, is no longer enough. This programme is a Board simulation built around one case organisation, moving through seven connected conversations from Environment to Action.

- Classify initiatives correctly — digitisation vs. genuine transformation.
- Diagnose why transformation programmes underperform, using evidence.
- Apply Serianu's LEADS™ framework to design decision rights and escalation.
- Translate seven conversations into a dated, Board-approved 90-day plan.



PROGRAMME SCHEDULE

3 DAYS | 7 SESSIONS

DAY ONE — Understanding the Current State

09:15–11:00	Session 1 · Understanding the New Rules of Competition
11:30–13:00	Session 2 · Understanding Digital Transformation
14:00–16:00	Session 3 · Why Transformation Programmes Fail

DAY TWO — Governance & Decision

09:15–11:00	Session 4 · Governing Organisational Reinvention
11:30–13:00	Session 5 · The Board Decision (Live Simulation)
14:00–16:00	Session 6 · Monitoring Organisational Reinvention

DAY THREE — From Strategy to Action (Half Day)

09:15–11:00	Session 7 · From Strategy to Action
11:30–13:00	Board Strategy Lab, Presentations & Certification

Venue & Dates

	Lagos, Nigeria 2–4 Nov 2026		Mombasa, Kenya 1–3 Feb 2027		Harare, Zimbabwe 22–24 Feb 2027
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Digital Resilience for Directors

Understand the exposure. Govern the resilience.

More cyber information does not create better oversight. This programme moves directors from technical security questions to governance questions about exposure, capability and evidence — working through a real Independent Digital Resilience Assessment.

- Identify the Business Value and Services that need protecting.
- Distinguish Risk, Threat and Loss Scenarios.
- Evaluate Control Design and Threat Detection Capability.
- Present a Committee conclusion to the Board, backed by evidence.



PROGRAMME SCHEDULE

2 DAYS | 6 SESSIONS

DAY ONE — Understand the Business & Risk

09:00–11:00	Session 1 · Governing Digital Resilience
11:30–13:00	Session 2 · Understanding the Business Before Understanding the Risk
14:00–16:00	Session 3 · Understanding Risk, Threat & Loss Scenarios

DAY TWO — Evaluate Resilience & Govern

09:00–11:00	Session 4 · Evaluating Control Design Capability
11:30–13:00	Session 5 · Evaluating Threat Detection Capability
14:00–16:00	Session 6 · Technology & Risk Committee Simulation

Venue & Dates



Mombasa,
Kenya

4–5 Feb 2027



Harare,
Zimbabwe

25–26 Feb 2027



Lagos,
Nigeria

8–9 Mar 2027

Artificial Intelligence for Directors

Understand the opportunity. Govern the decisions.

Many organisations start AI adoption with tools and pilots rather than the business decisions that matter. This programme follows one disciplined chain from strategy to business value, using a real Independent AI Assessment throughout — concluding in a live Board simulation.

- Trace strategy to critical business decisions AI can improve.
- Prioritise AI investment using clear, evidence-based criteria.
- Establish Board-level Decision Ownership and Oversight.
- Measure AI through business value, not technology activity.
- Defend an AI strategy in a live, simulated Board meeting.



PROGRAMME SCHEDULE

2 DAYS | 6 CONVERSATIONS

DAY ONE — From AI to Business Value

09:00–11:00	Conversation 1 · What Does AI Mean for Our Organisation?
11:30–13:00	Conversation 2 · Where Can AI Create the Greatest Business Value?
14:00–16:00	Conversation 3 · How Should We Develop an AI Strategy and Roadmap?

DAY TWO — Governance, Value & Board Oversight

09:00–11:00	Conversation 4 · How Should the Board Govern AI?
11:30–13:00	Conversation 5 · How Should the Board Measure AI Success?
14:00–16:00	Conversation 6 · Should the Board Approve the AI Strategy?

Venue & Dates



Mombasa,
Kenya

12–14 Oct 2026



Harare,
Zimbabwe

25–27 Feb 2027



Lagos,
Nigeria

17–18 Mar 2027

Cyber Resilience for Executives

Understand the risk. Build the resilience.

Designed for mixed technical and business teams, this workshop moves from business context to quantified financial exposure across four days — grounded in a real, documented cyberattack.

- Map critical business activities and technology exposure.
- Choose and test safeguards against specific business risks.
- Score protection, detection and overall organisational resilience.
- Translate cyber risk into financial terms for investment decisions.



PROGRAMME SCHEDULE

4 DAYS | 12 SESSIONS

DAY ONE — Understanding the Business

08:30–10:30	1. What Does Our Business Actually Do?
10:45–12:45	2. Mapping Our Technology and Where We’re Exposed
13:45–16:00	3. What Could Go Wrong?

DAY TWO — Risk Reduction

08:30–10:30	4. Choosing the Right Safeguards
10:45–12:45	5. Are Our Safeguards Actually Working?
13:45–16:00	6. Scoring Our Overall Protection

DAY THREE — Risk Detection

08:30–10:30	7. Which Threats Matter Most?
10:45–12:45	8. Would We Notice an Attack in Time?
13:45–16:00	9. Scoring Our Early-Warning Systems

DAY FOUR — Business Resilience

08:30–10:30	10. How Resilient Are We?
10:45–12:45	11. What Would an Incident Actually Cost?
13:45–16:00	12. Board Meeting Exercise & Workshop Closure

Venue & Dates



Mombasa,
Kenya

30 Nov–3 Dec
2026



Harare,
Zimbabwe

1–5 May 2027



Lagos,
Nigeria

7–11 Jun 2027

Two Ways to Participate

1. **Join an Open Programme.** Nominate individual Directors and Executives to join scheduled programmes alongside peers from other organisations — a valuable crossindustry conversation.
2. **Bring It to Your Boardroom.** All four programmes can be delivered exclusively for your Board, Executive Committee or Senior Management team, contextualised to your sector and priorities.

WHAT THE INVESTMENT INCLUDES

- Expert facilitator-led classroom sessions.
- Comprehensive class materials and reference resources.
- The independent case assessment and final Board simulation.
- Lunch and refreshments, and a certificate of participation.
- Three months of post-programme Director/Executive support.

Travel and accommodation are excluded from the programme fee.

WHO SHOULD ATTEND

- Board Chairs, Board Directors, and Committee members.
- CEOs, Managing Directors and Executive Committee members.
- CSOs, CFOs, CIOs/CDOs, and senior technology leaders.

No technical background is required — every programme translates technical issues into business and governance language.



Which Capability Does Your Board Need?

PROGRAMME	VENUE	DATES
Digital Transformation	Lagos	2–4 Nov '26
	Mombasa	1–3 Feb '27
	Harare	22–24 Feb '27
Digital Resilience	Mombasa	4–5 Feb '27
	Harare	25–26 Feb '27
	Lagos	8–9 Mar '27
AI for Directors	Mombasa	12–14 Oct '26
	Harare	25–27 Feb '27
	Lagos	17–18 Mar '27
Cyber Resilience	Mombasa	30 Nov–3 Dec '26
	Harare	1–5 May '27
	Lagos	7–11 Jun '27

Fees are per participant, exclusive of taxes, travel and accommodation.

Lagos, Nigeria · Mombasa, Kenya · Harare, Zimbabwe.

Email info@serianu.com naming the programme and preferred venue, or **commission a dedicated in-house programme** for your Board, Executive Committee or Senior Management team.



Technology is changing the decisions Boards are expected to make. This suite helps them make those decisions with confidence."



S E R I A N U

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